

**Most growing companies start with spreadsheets and accounting software. Most successful target companies exit with business software.**



# And the best of those are using SAP Business ByDesign.

## Delighting your stakeholders got a whole lot easier.

As a growth company, you know that stakeholders and potential investors are looking for a great team, a great business strategy, and a superior execution strategy.

You already have the first two. But the third requires buttoned-down operations, from supply chain to finance.

That's why the words "We run SAP" are so powerful. Those three words tell potential investors and buyers doing their due diligence that, "we want to be the best," and "we were smart enough to know that we need more than spreadsheets and accounting." And that can make a huge difference in valuations.

Now it's easier than ever to join the best-run businesses that run SAP.

SAP® Business ByDesign™ offers a powerful and integrated business solution that's the perfect size and perfect price for fast growing businesses. And we can have your company up and running in a matter of weeks.

## Full Visibility. Full Control.

SAP Business ByDesign is a scalable, on-demand ERP solution that draws on four decades of experience on the part of SAP, the world leader in business software.

Its powerful features help your company manage everything from accounting to supply chain to HR. And its real-time analytics give you critical decision-making information at the touch of a button.

For the first time, you'll have full visibility and full control over the big picture—and the smallest details. Including real-time insights into cash flow, profitability, and other key performance indicators. So your company can reach its true potential.

Plus, SAP Business ByDesign enables you to run your business using today's mobile devices. So you can make real-time decisions anyplace, any time.



## Johnson Products discovers the beauty of SAP Business ByDesign.

Learn how SAP Business ByDesign helped Johnson Products—a leading hair care products company that was acquired in 2007 by RC Fontis, St. Cloud Capital, and Plus Factor, LLC—achieve its goals for visibility, control, and improved customer service. To download a free case study, visit <http://fm.sap.com/johnsonproducts>.

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## Cloud-Based Simplicity and Savings.

SAP Business ByDesign is cloud-based software – delivered on-demand. So it requires virtually no IT resources, no big servers to support, no maintenance, and no upgrades.

As a result, your capital stays right where it belongs—building value through strategic investments—while your company quickly gets the benefits of a sophisticated ERP solution.

## Starter packages make getting started easy.

Built specifically for small to midsize companies like yours, our Private Equity Starter Package can have you up and running in six weeks\* with a fixed implementation. And if you want to just get your feet wet with our CRM Starter Package, you can be up and running in as quickly as three weeks\*. There's no better way to achieve immediate business benefits while gaining a flexible blueprint for future growth.



**Contact your local SAP Channel Marketing Manager for more information.**

\*Implementation time may differ depending on the specific customer situation and customer requirements

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